

IL RILANCIO DEGLI IMPIANTI SPORTIVI ITALIANI

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ABSTRACT: The paper describes the uneasy, financial sustainability of the football facilities and buildings in Italy for the time being. The author is hopeful that this situation may change. Indeed, the recently introduced project financing tool promotes the cooperation between the public, local or national, financing and the sound private investments in renovating existent facilities or building new ones. This is the way for profitable management of the football facilities all year round and however these are used for sports events or for just other kind of recreational, public initiatives.

The J Village, a vast renovating and building project implemented by the Juventus Club in a Turin area in need of urgent urban regeneration, is detailed and taken as an example to follow. The confident conclusion recalls the project of the Italian League for the football Serie B, which aims to follow all over Italy the Juventus example to transform the stadiums from money wasting structures in profit making facilities.

Keywords: project financing – public private investments joint venture – urban regeneration – football pitch – multifunctional sports facilities.

SOMMARIO: 1. Premessa – 2. Nozioni generali e tutele costituzionali – 3. Normative di riferimento – 4. La nuova legge sull'impianistica sportiva – 5. Le possibili forme di finanziamento degli impianti sportivi – 6. Il Fondo Immobiliare come nuova forma di finanziamento degli impianti sportivi in Italia – 7. J Village – 8. Conclusioni

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