

LO SPORT AI TEMPI DEL GDPR

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ABSTRACT: The 2016/679 EU Regulation, also known as GPDR, is having a significant impact on the life of each subject, as it can be verified by surfing on any website. From this point of view, it seemed necessary to Authors to investigate the interaction between privacy and sport. The purpose of this brief dissertation is to provide the operator with the appropriate tools to be able to orientate correctly in this new experience.

The paper does not aim to analyze all the infinite aspects that see the conjunction between sport and GDPR, but only those that, according to the Authors, are on the one hand the most problematic ones and on the other the most frequent ones in the application. In order to orientate the user, the brief dissertation begins with the historical evolution of privacy and data protection through History to reach the present day and the correct national and supranational juridical interpretation. It will also take care of the notions, roles and sanctions established by the GDPR.

After this broad introductory phase, the work will lower the analytical principles within the sports world, trying to understand first of all the impact of the new discipline in the world of sport. Secondly, the Authors try to explain the importance of correct information in order to be able to orientate the users in the world of the protection of everyone's own right, such as privacy. Thirdly, they try to dissect an apparently simple topic, but practically full of complications and technicalities, such as the one of information on privacy applied to sport. Lastly, the focus will be on the impact of the new privacy regulation with particular regard to minors who play sports.

After this analysis, conclusions will be offered in order to allow all the associates and athletes, not just the jurists, to orient themselves in this "new world".

Keywords: GDPR; Privacy; DPO; Data Protection; Law; European Union; Sport; Sports Law; European Regulation; Data Processing; Journalism; Oblivion; Sports Federations; Personal Data; Training and Education.

SOMMARIO: Introduzione – 1. L'evoluzione delle norme in materia di privacy e trattamento dei dati personali nell'Unione Europea e in Italia – 2. Principi, ruoli e sanzioni del GDPR – 3. Lo Sport e il GDPR: nuovi obblighi – 4. Diritto all'informazione e diffusione del dato sportivo – 5. L'importanza delle informative nello Sport – 6. Privacy, Sport e minori – 7. Considerazioni conclusive – Bibliografia

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